

KJ Somaiya College Of Engineering
Vidyavihar, Mumbai



KJSCE HACKATHON

5th-6th October, 2018





❖ WHAT IS KJSCE HACKATHON ?

- KJSCE Hackathon is completely student run , non-profit event aiming to bring creative minds to make great things. Over the past couple of years , the hackathon has grown from a small group of students to a group of around **200+** hackers from around the city. This year , we hope to attract even more hackers and expect the quality of projects to raise the bar for what can be achieved in 24 hours .
- To make KJSCE Hackathon 3, we need your help !

KJSCE HACKATHON 2017

350+

applicants

150+

hackers

20+

colleges



WHY SPONSOR US ?

- KJ Somaiya College Of Engineering students and surrounding communities have made huge impacts on the companies who choose to get involved. Each year we have a bunch of fresh hackers who are motivated and energetic about their work.
- Participating in a hackathon is a unique way to interact with some of the best computer science and engineering students. As a sponsor , you'll receive face-to-face interaction with hundreds of top students and be a part of growing hackathon culture in INDIA .
- Sponsoring KJSCE Hackathon can help your company :
 - ❖ Gain student awareness of your brand among top student developers and connect with top talent.
 - ❖ Since Our Event takes place during the technical fest of the college the actual footfall for the event goes over **2000+** students across two days it could be great platform to promote your brand.
 - ❖ Recruit student developers who catch your eye. They'll be busy demonstrating their technical and teamwork skills in a high-energy and fast-paced environment .
 - ❖ Test your APIs and give demos to eager students. Give it to us and we'll show you how you can make it better!



2018



HOW CAN YOU HELP US ?

- Donate Money For the Event, this will give us flexibility to make sure that all the prerequisite for the event are taken care of.
- Provide students with hardware/software to use during hackathon. Help our attendees explore programming by providing products to help them develop great things at our event.
- Send a mentor to our event. Mentors will help significantly with our event, our aim is to help students learn and mentors will provide assistance and inspiration to these students.
- Provide prizes. By providing prizes you help us incentivize our event and really push students to do their best along with your brand exposure.



SPONSORSHIP LEVELS

	DELTA (5,000 INR)	GAMMA (10,000INR)	BETA (15,000INR)	ALPHA (20,000INR)
LOGO ON WEBSITE	✓	✓	✓	✓
DISTRIBUTION OF BRAND ITEM	✓	✓	✓	✓
SOCIAL MEDIA SHOUTOUT	✓	✓	✓	✓
GITHUB/ LINKEDIN/ RESUME		✓	✓	✓
SEND RECRUITERS AND ENGINEERS			✓	✓
SPEAK AT OPENING CEREMONY			✓	✓
JUDGING				✓
TITLE SPONSOR				✓



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